



Florida Supervisors of Elections 2021 Annual Summer Conference Postal Service Update

James Duffy

Manager Product Preparation & Payment/A

June 14 2021

2020 Election Mail Overview:

USPS: Post Election Analysis

Election Mail

Voting is the Bedrock of Our Democracy

- Postal Service is proud of the role we play in the electoral process
- Committed to working with Election Officials to ensure smooth processing
- Ensure the needs of military and overseas voters are met
- Support State and Local Mail-In Voting programs



“Throughout the 2020 election, the Postal Service faced unprecedented challenges, but the commitment of our 644,000 men and women to deliver the nation’s ballots securely and in a timely manner never wavered, even in the face of the pandemic,”



- Postmaster General Louis DeJoy.

Key Performance Statistics from the*2020 General Election Cycle indicate that the Postal Service Processed and Delivered:

Election Mail
543.3 Million pieces

Political Mail
4.1 Billion pieces

Election Ballots
135 Million Pieces

- ✓ The Postal Service has released a post-election analysis which outlines the steps it took to deliver a historic number of ballots and Election Mail volume during 2020.

https://about.usps.com/newsroom/national-releases/2020/USPS_PostElectionAnalysis_12_28_20.pdf

Key Performance Statistics from the 2020 General Election mailing season

**DELIVERING
THE NATION'S
ELECTION
MAIL IN AN
EXTRAORDINARY
YEAR**

Percent of ballots delivered from
voters to election officials within
seven days:

99.89

Percent of ballots delivered from
voters to election officials within
three days:

97.9

Average time to deliver ballots from
election officials to voters:

2.1 Days

Average time to deliver ballots from
voters to election officials:

1.6 Days

Key Performance Statistics from the 2020 General Election mailing season

- Political Mail and Election Mail volume surpassed 4.6 billion mailpieces
- The Postal Service processed and delivered over 135 million ballots including:
 - Ballots delivered from Election Officials to Voters
 - Completed Ballots returning from Voters to Election Officials

114%
Increase
from 2016



Above figures include only those ballots that were properly identified as ballots using the correct electronic identifiers and does not include ballots that the Postal Service diverted from its processing network or otherwise handled outside of normal processes to accelerate delivery.

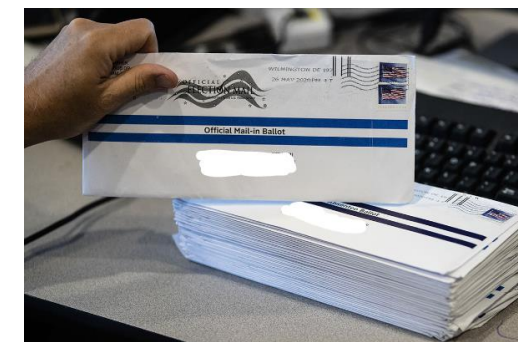
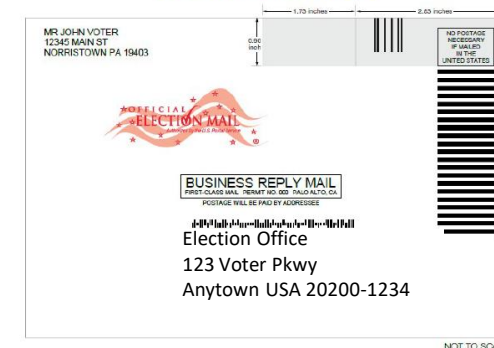
2020 Election Mail Overview:

Challenges

Most Frequently Reported Issues

- Misdelaivered return ballots due to mailpiece design
 - Voter address information and multiple barcodes printed on the back of return ballot envelopes resulted in automation equipment using voter address for delivery
- Postmarking issues
 - Missing or obscured Facer Identification Marks (FIMs) resulted in mailpiece orientation errors in automation equipment, including postmarking the back of the return ballot
 - Non-automation-compatible return ballots required manual processing for a postmark. This did not occur consistently.

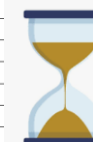
Design Example



Most Frequently Reported Issues

- Late Delivery
 - Many states have deadlines for requesting absentee ballots that are very close to Election Day
 - Ballots being inducted within service standards but too close to Election Day
 - Envelope design flaws
 - Inaccurate addresses
- Mailpiece Location Tracking
 - Mailpieces without an IMb could not be tracked
 - Local mail holdout bypasses plant scanning processes
- Mailpiece Preparation / Mail Service Providers
 - Mailpieces being produced without unique serialized IMb
 - Ballots not being identified when inducted

Election Day Deadline (all efforts should be made to return ballots by this deadline)	
12:00 noon on Election Day (postmarked by November 2)	
Election Day (presumably close of polls)	
7:00 pm on Election Day	
7:30 pm on Election Day	
Close of polls on Election Day	
7:00 pm on Election Day	
Close of polls on Election Day	
Close of polls on Election Day	
Election Day (presumably close of polls)	
7:00 pm on Election Day	
Close of polls on Election Day	
Close of polls on Election Day	
8:00 pm on Election Day	
Close of polls on Election Day	



Running out of time

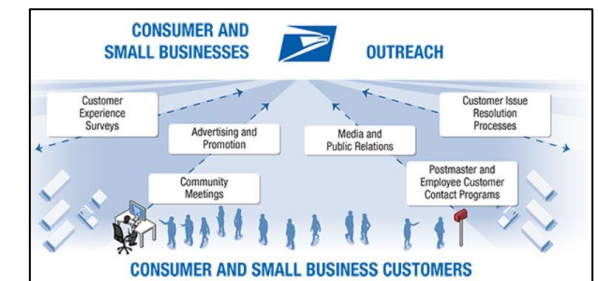
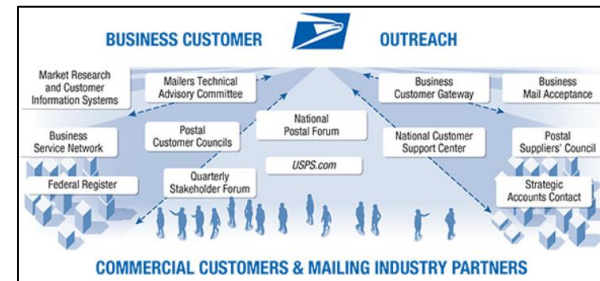


2020 Election Mail Overview:

Recommendations and Best Practices

Postal Service's Operational Focus

- Conducted employee training on Election Mail, including a series of national webinars and employee service talks.
- Topics included:
 - Outreach process
 - Issue reporting and resolution
 - Mail Entry processes
 - Handling Military Ballots
 - Key election dates by state
- Implemented daily “all clear of ballots” certifications at all Post Offices and mail processing plants during weeks before and after Election Day



OCTOBER 2020							NOVEMBER 2020						
Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2	3	4	5	6	7		
8	9	10	11	12	13	14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	29	30					
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30												

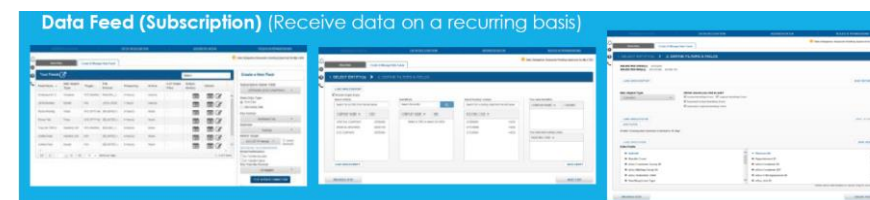


All Clear!

Election Mail Visibility

The Postal Service strongly encourages the use of all available tools to improve the visibility of Election Mail within the postal network

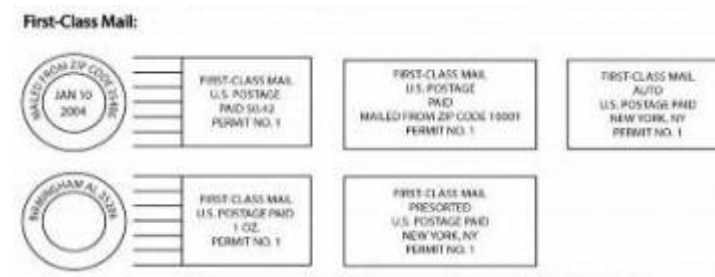
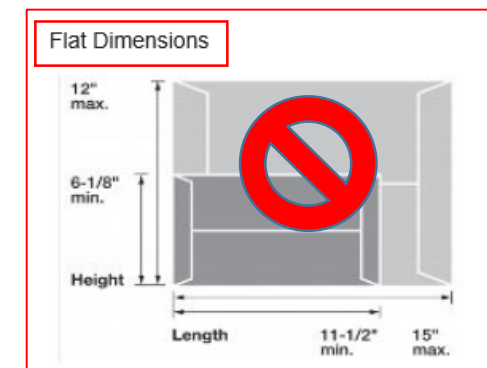
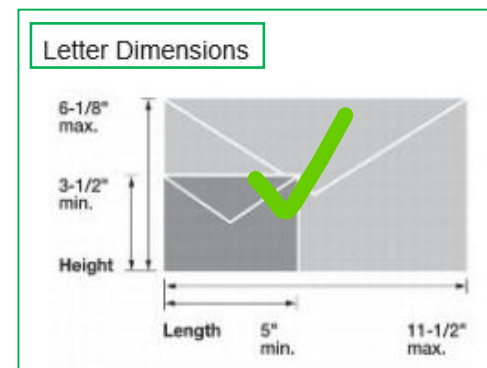
- Tag 191 for ballots
- Official Election Mail® logo
- Postage Statement Identification
- Serialized Intelligent Mail barcodes
- Service Type Identifiers (STIDs)
 - Benefits
 - Identify Ballots on-hand and enable tracking in the mailstream
 - Sort all Ballots on automation equipment
 - Increased visibility of outbound/returning ballot mail within the automation environment



Best Practices

- Use the Election Mail Checklist available in the back of Pub 632
- Use letter-size envelopes when possible
- Board of Elections encouraged to use First-Class Mail postage on outbound absentee or Vote-by-Mail ballots

State and Local Election Mail	User's Guide
Section VIII: Election Mail Checklist This suggested checklist will help ensure a successful mailing.	
Step 1. Call your Postal Service Election Mail Coordinator. See Section IV and link: https://about.usps.com/gov-services/election-mail/	
<input type="checkbox"/> Discuss the specific purpose for the mailing (e.g., information, ballots, and voter registration). <input type="checkbox"/> Discuss when you intend to present the mail to the	<input type="checkbox"/> Determine the best time to pick up the mail each day. <input type="checkbox"/> Determine the latest time when an election official can pick up returns. <input type="checkbox"/> Determine the final date for receiving marked return ballot mail. <input type="checkbox"/> Determine the necessary postal equipment and supplies needed. <input type="checkbox"/> Determine payment method. <input type="checkbox"/> Determine what forms are needed for mail entry and postage payment.



Return by Mail Date Guidance

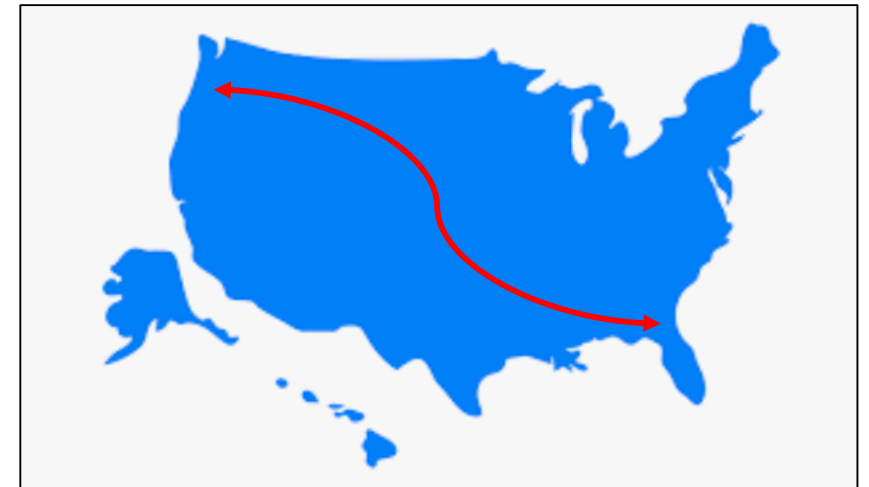
- Domestic non-military voters

If you are a nonmilitary voter located in the United States and you choose to use the mail to return your completed ballot, our general recommendation is that, as a common-sense measure, you mail your completed ballot before Election Day, and at least one week prior to your state's deadline. Some states may recommend allowing even more time for mailing completed ballots.

- APO/FPO

The Military Postal Service Agency recommends that military personnel serving overseas follow the return by mail date for their location published here

<https://www.fvap.gov/military-voter/overview/process>



Prepaid Reply Mail Options

State and local elections officials are increasingly using mail-in ballots to administer federal, state, and local elections. In some cases, the state requires return Ballot envelopes to have prepaid postage, so the voter incurs no cost for mailing their ballot. In these cases, state and local officials may choose to offer their voters one of the prepaid reply mail options such as:

- Business Reply Mail
- Qualified Business Reply Mail
- Metered Reply Mail
- Permit Reply Mail
- Stamps



Intelligent Mail barcode Accounting – Automated Invoicing for QBRM

IMbA is a system that leverages Intelligent Mail barcodes (IMb®) to process Qualified Business Reply Mail™ (QBRM™).

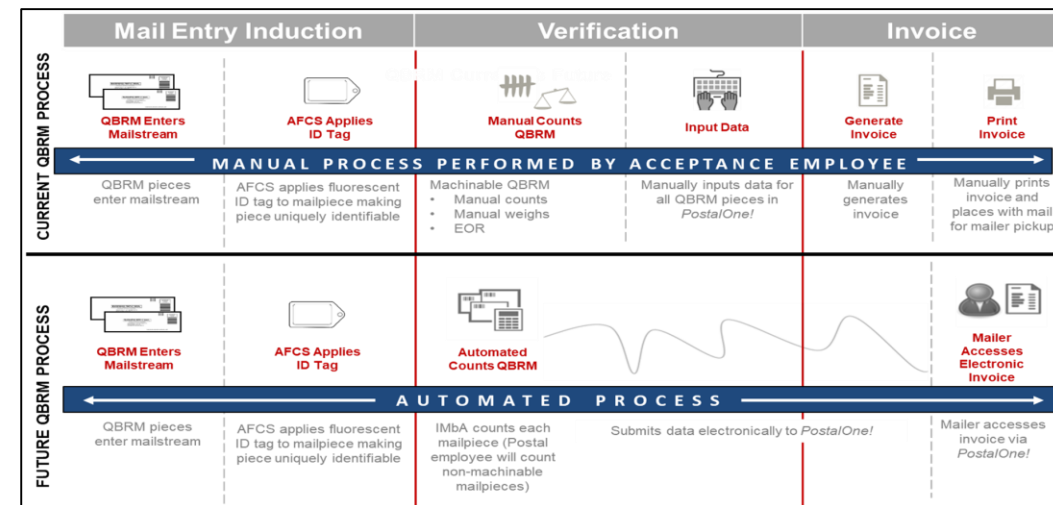
Incoming Return mailpieces are scanned throughout the Postal Network on Mail Processing Equipment which:

- Calculates quantities/Piece counts
- Calculates pricing
- Creates invoices that are automatically loaded to PostalOne!®
- Collects payment from the customer

All QBRM customers can be seamlessly transitioned to IMbA

All QBRM-eligible products can Participate in the automated IMbA process including:

- Postcards
- 1-oz piece
- 2-oz piece

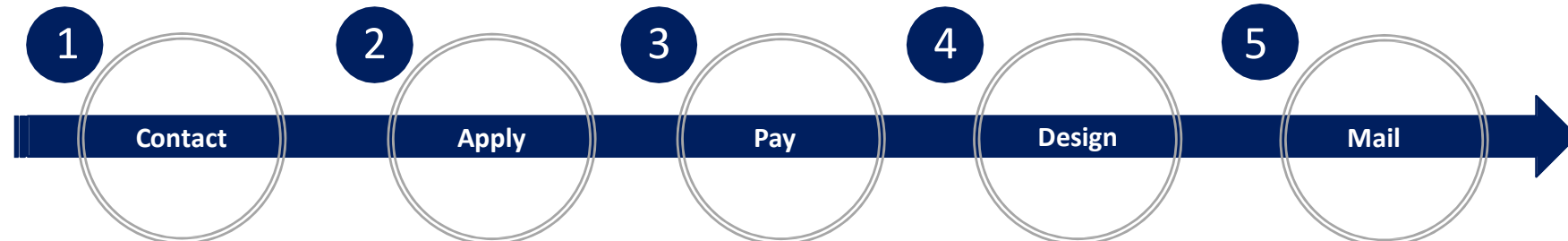


2021 Election Mail Overview:

Getting Started

Prepaid Reply Mail Options

Outgoing Mail Options



Getting Started Reply Mail Options

- Contact the Mailing & Shipping Solution Center (MSSC) at: MSSCadmin@usps.gov or 1-877-672-0007
- Complete and submit PS Form 3615
- Require each election jurisdiction to submit PS Form 6805 BRM/QBRM Application for ZIP+4 Code
- Create an Enterprise Payment System (EPS) Account
- Link all subaccounts to the EPS Account
- Pay applicable fees
- Submit 10 sample mailpieces to MDA@usps.gov

Contact MSSC at
MSSCadmin@usps.gov
1-877-672-0007

Complete application PS Forms 3615 & 6805
Pay fees online with EPS account or at your local post office

Consult with MDA at
mda@usps.gov to create **mailpiece design***

Prepare to send outgoing ballots

United States Postal Service®
Mailing Permit Application and Customer Profile
Instructions available on reverse

Two forms of identification are required when submitting this application. One form of ID must contain a photograph of the applicant(s). The applicant must enter the two ID numbers on line 8a and line 8b which is subject to verification by the postal employee completing the application. Social Security cards, credit cards and birth certificates are not acceptable forms of identification.

6. Other Names Under Which Company Does Business (if applicable)

7. How Can We Contact You?
☐ Telephone ☐ Email ☐ Mail

8a. Enter first ID number. 8b. Enter second ID number.

9. Federal Agency Cost Code (if applicable)

10. Will Present Plant Verified Drop Shipment (PVDS)?
☐ Yes ☐ No

11. Contact Person 12. Telephone No. (Include area code)

B. Check Applicable Type of Permit/Authorization Requested

Will you be mailing anything that is liquid, fragile, perishable, or potentially hazardous?
See DMG 504.3 ☐ Yes ☐ No

1. ☐ Permit Imprint Authorization (This application fee required? ☐ Yes ☐ No) ☐ Company Permit Imprint ☐

2. ☐ Precanceled Stamp Authorization ☐ Government Precanceled Stamped Envelope Authorization ☐ Mailer Precanceled Postmark/Preprinted Rate Markings Authorization (See DMG 504.3 Preprinting of Rate Markings ☐ Mailer Precanceled Postmark ☐

3. ☐ Postage Evidencing System (Meter/PC Postage™) Authorization

4. ☐ Business Reply Mail™ (BRM) Authorization** (Cards, Letters and Flats Only)
a. Post Office™ (Station or Branch) where BRM will be received: (a)
b. Post Office where BRM permit number was issued and annual fee was paid, if applicable: (b)

☐ Business Reply Mail Account Maintenance Fee (For advance deposit account)***
☐ Qualified Business Reply Mail™ (QBRM) Approved***

5. ☐ Merchandise Return Service (MRS) Authorization (Select below)****
a. Type of Application ☐ Initial ☐ Single ☐ Multiple ☐ b. Return Location ☐ selected, complete appropriate section on back of form. ☐ Annual mailing fee is required to precancel precanceled mail ☐ Annual permit fee required ☐ Annual permit and annual account maintenance fee required

Permit Imprint Authorization
(Please keep this card for your records. Instructions available on reverse.)
Permit Number _____ Date Permit Issued _____ Issuing Office _____
Application Fee Due: AIC 140
Postmaster or Designee Signature _____

Authorization for Precanceled Stamps or Postage Evidencing Systems (Meter/PC Postage) to Present Presorted Mail in Bulk
(Please keep this card for your records. Instructions available on reverse.)
Permit Number _____ Date Permit Issued _____ Issuing Office _____
Postmaster or Designee Signature _____

Business Reply Mail Authorization
(Please keep this card for your records. Instructions available on reverse.)
Permit Number _____ Date Permit Issued _____ Issuing Office _____
Fee Due: Unique BRM ZIP+4(s) \$ _____
BRM w/Advance Deposit Account Maintenance Fee Due \$ _____
Postmaster or Designee Signature _____

Merchandise Return Service Authorization
(Please keep this card for your records. Instructions available on reverse.)
Permit Number _____ Date Permit Issued _____ Issuing Office _____
Fees Due: AIC 141
Postmaster or Designee Signature _____

PS Form 3615, January 2014 PSN 7530-03-000-8048 *Privacy Notice: Information provided may be used for marketing purposes, see our privacy policy at usps.com

UNITED STATES
POSTAL SERVICE®
BRM/QBRM Application
For ZIP+4 Code Assignment/Validation and QBRM Approval
(See instructions on reverse.)

1. Customer Information (To Be Completed by the Customer)
Company Name: Permit Holder _____ Type of Customer (check one) ☐ New Customer ☐ Existing Customer
Address (Street, PO Box, City, State, ZIP+4) _____
Contact Name _____ Contact Telephone Number _____ Contact Email _____

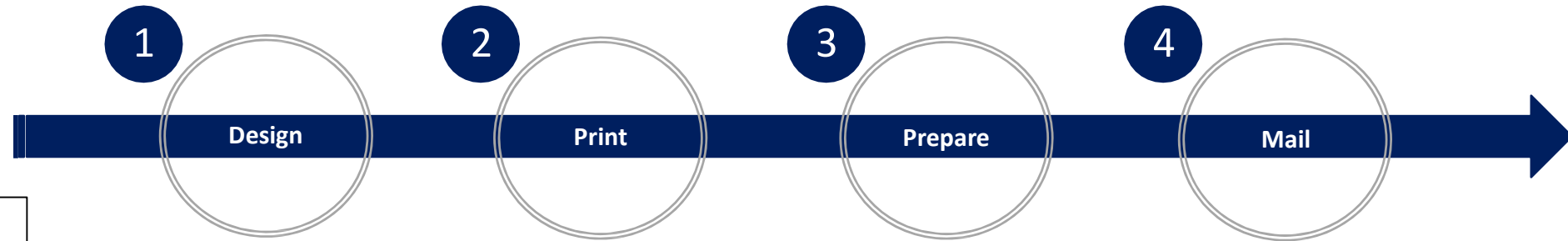
2. Issuing Permit Office Information (To Be Completed by the Post Office That Issues/Holds the Permit)
Permit Number _____ Date _____ Issuing Office _____
Employee Verifying Customer's Receipt/Postmaster's Signature _____ Employee's Title _____ Date _____
Employee Completing This Section (Full Name) _____ Employee's Signature _____ Date _____

3. AMS Information (To Be Completed by USPS Address Management Systems)
Date Received _____ AMS: Do not accept this form unless Sections 1 and 2 have been completed by the customer and the local Post Office. AMS representatives must enter the permit number and the media code in the AMS database when validating or assigning a ZIP+4. Assign multiple ZIP+4s only as needed — do not over-allocate.
Assigned BRM or QBRM ZIP+4(s) (List for each ZIP+4 in a column, not in a row): _____ Address error correction or other comments: _____
☐ Postcard ☐ 1 oz. letter ☐ 2 oz. letter ☐ Other: _____
Employee Completing This Section (Full Name) _____ Employee's Signature _____ Date _____

4. Customer Instructions for Obtaining Reply Mail Artwork — a Complimentary Service From the Postal Service
Customers distributing BRM or QBRM mailpieces may obtain complimentary artwork directly from the Postal Service as follows:
1. Wait 48 hours after receiving a permit number and ZIP+4 before using the U.S. Postal Service artwork tool.
2. To create a business account, go to the Business Customer Gateway at <https://gateway.usps.com/bcg/login.htm>.
3. Use the Gateway account to request a Mailer ID (MID), which is required for obtaining reply mail artwork.
4. Select the link for "Automated Business Reply Mail (ABRM)" to design and print reply mail artwork.
5. Access the ABRM user guide at <https://abrm.usps.gov/abrm/abrmuserguide.cfm?pagenumber=0>.
6. For assistance with the ABRM tool, call the MDA Support Center at 855-593-0003.

PG Form 6805, March 2014 (Page 1 of 2) This form is available on www.usps.com

Contact Email must be person who needs to receive artwork for mailpiece design



Getting Started Outgoing Mailpiece

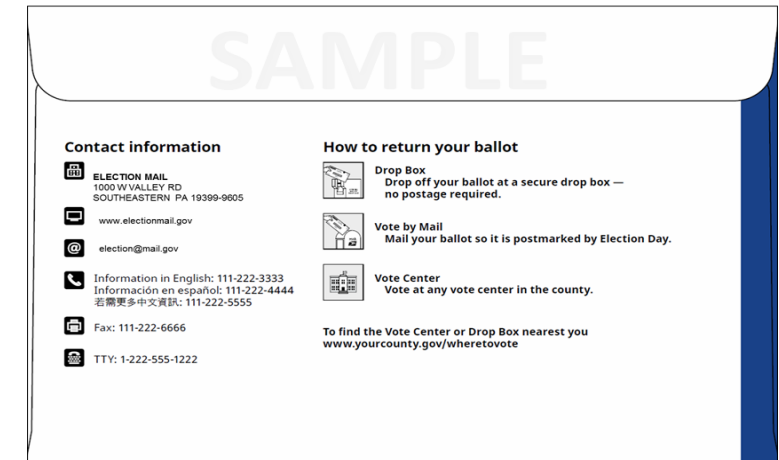
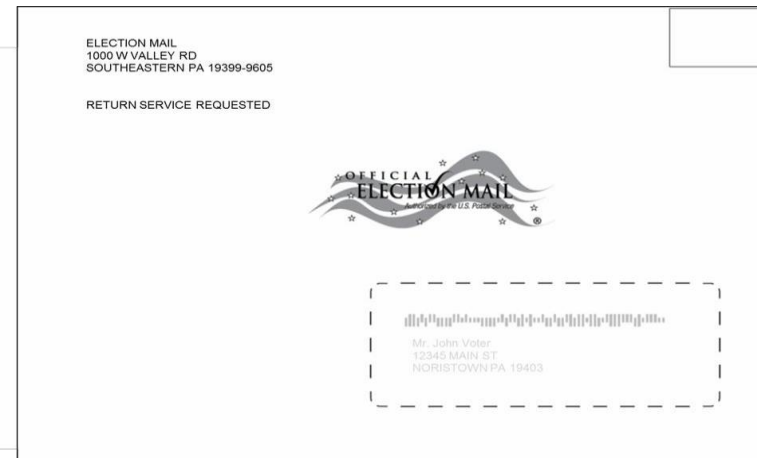
- Election Officials should ensure that the design of the outgoing mailpiece is compatible with USPS processing network.
- Election Officials should consult with a Mailpiece Design Analyst (MDA) prior to printing any outgoing pieces.
- Once the mailpiece design has been completed you can enlist your printer to start the outgoing piece printing.

Work with MDA at
mda@usps.gov to
create mailpiece
design

Print mailpieces
according to guidelines

Prepare mailing for
commercial prices

Present and pay for mailing at post
office where permit is held



Providing Election Mail Visibility:
Informed Visibility® Mail Tracking & Reporting



Election Mail Visibility

- Informed Visibility

A service that provides near real-time mail tracking data for letter and flat pieces, bundles, handling units (trays, tubs, and sacks)



- Informed Delivery

A secure, free feature that provides eligible residential consumers with a digital preview of their incoming mail and packages







- Take advantage of **Intelligent Mail® Barcodes (IMb)** – Uniquely barcoding mailpieces with individualized serial numbers enables scan data to be associated to/from each voter.
 - Appropriate** Service Type ID (STID) in the IMb
 - Depth of barcode to final delivery point facilitates ability for IV® Mail Tracking & Reporting scan data to show the piece was finalized for delivery

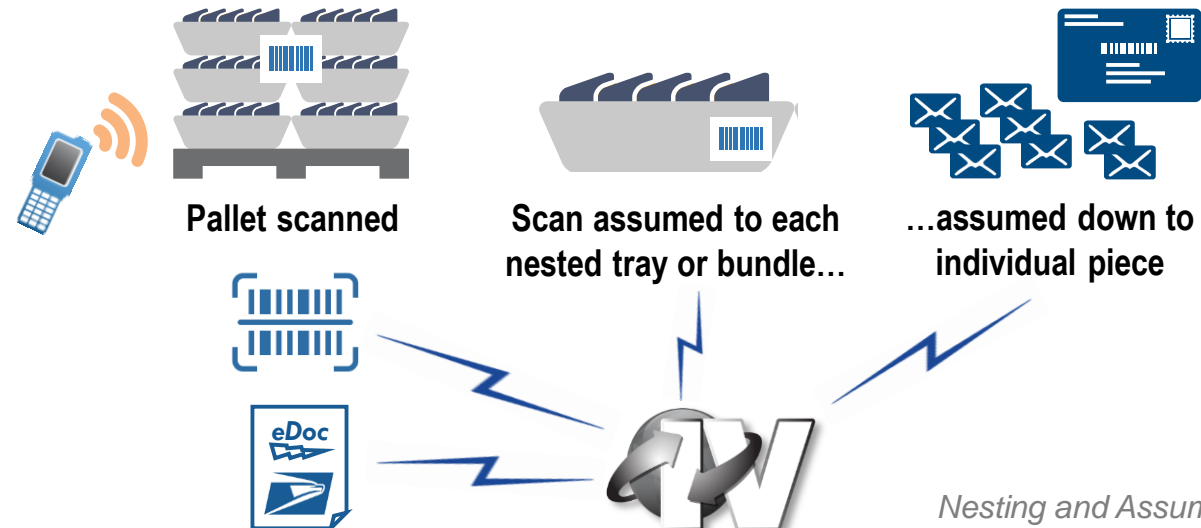
What does Informed Visibility do?

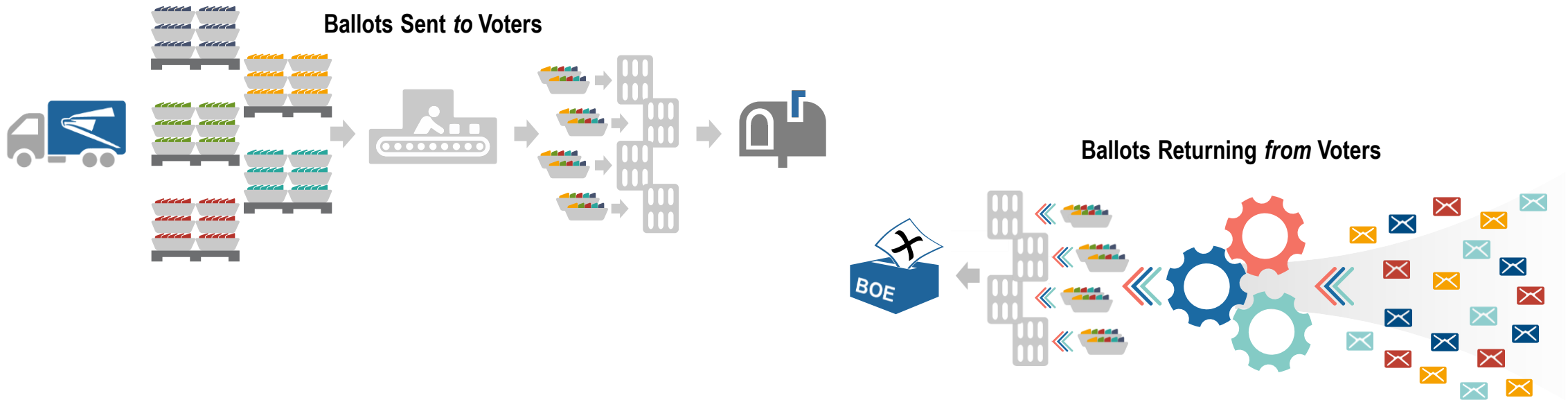
IV® gives mailers detailed **visibility** into their mailings, increasing the **value of mail** and enabling mailers to **plan** their mailings, **measure** the success of each mailing, and efficiently **staff**.

How does IV provide complete visibility?

IV Mail Tracking & Reporting creates **piece-level visibility** for Full-Service mailings by assuming scans down to each piece, even if only the pallet or tray barcode is scanned.

-  Connects mailers with their data in near real-time, from virtually any device, any location
-  Provides mailers with complete visibility and tracking from acceptance to delivery
-  Allows mailers to decide what data they want, when they want it, how to receive it
-  Connects digital & physical worlds, enabling multi-channel engagement with voters, including alerts when ballots have been delivered or reminders for ballot due dates





How can Informed Visibility help Election Officials?

- Provides election officials with near real-time and expanded visibility of mailpieces as they move through the mailstream
- Enables local election offices to track delivery of official election mail and ballots to registered voters to better manage election activities
- Provides visibility of when a return ballot enters the mail network and helps anticipate delivery date
- Enables election officials to better plan resources based on visibility into incoming mail volumes
- Instills confidence in the Vote-by-Mail voter of the safety and security of their ballot being handled by the USPS as a trusted entity

Recommendations for Election Officials:

- **Utilize Full-Service Mailings for Outbound Mail** – Facilitates the ability to assume scan events down to individual pieces by making use of Intelligent Mail® container, tray, and piece barcodes
- **Leverage eDoc** – Promotes accurate associations of pieces to trays and containers
 - Use the appropriate attribute in the eDoc
 - Define the nesting relationships (e.g., piece to tray, tray to container)
- **Take advantage of Intelligent Mail® Barcodes (IMb)** – Uniquely barcoding mailpieces with individualized serial numbers enables scan data to be associated to/from each voter.
 - Appropriate Service Type ID (STID) in the IMb
 - Depth of barcode to final delivery point facilitates ability for IV® Mail Tracking & Reporting scan data to show the piece was finalized for delivery
- **Sign up for Informed Visibility** – Enables Boards of Election to capitalize on USPS scan data to provide visibility to election officials and voters.
 - **Contact** Informed Visibility Service Center at InformedVisibility@usps.gov or 1-800-238-3150, Option #2.
 - **Note:** IV Mail Tracking & Reporting provides data—not visual dashboards



Providing Election Mail Visibility:

Informed Delivery



What is the Informed Delivery® Feature?

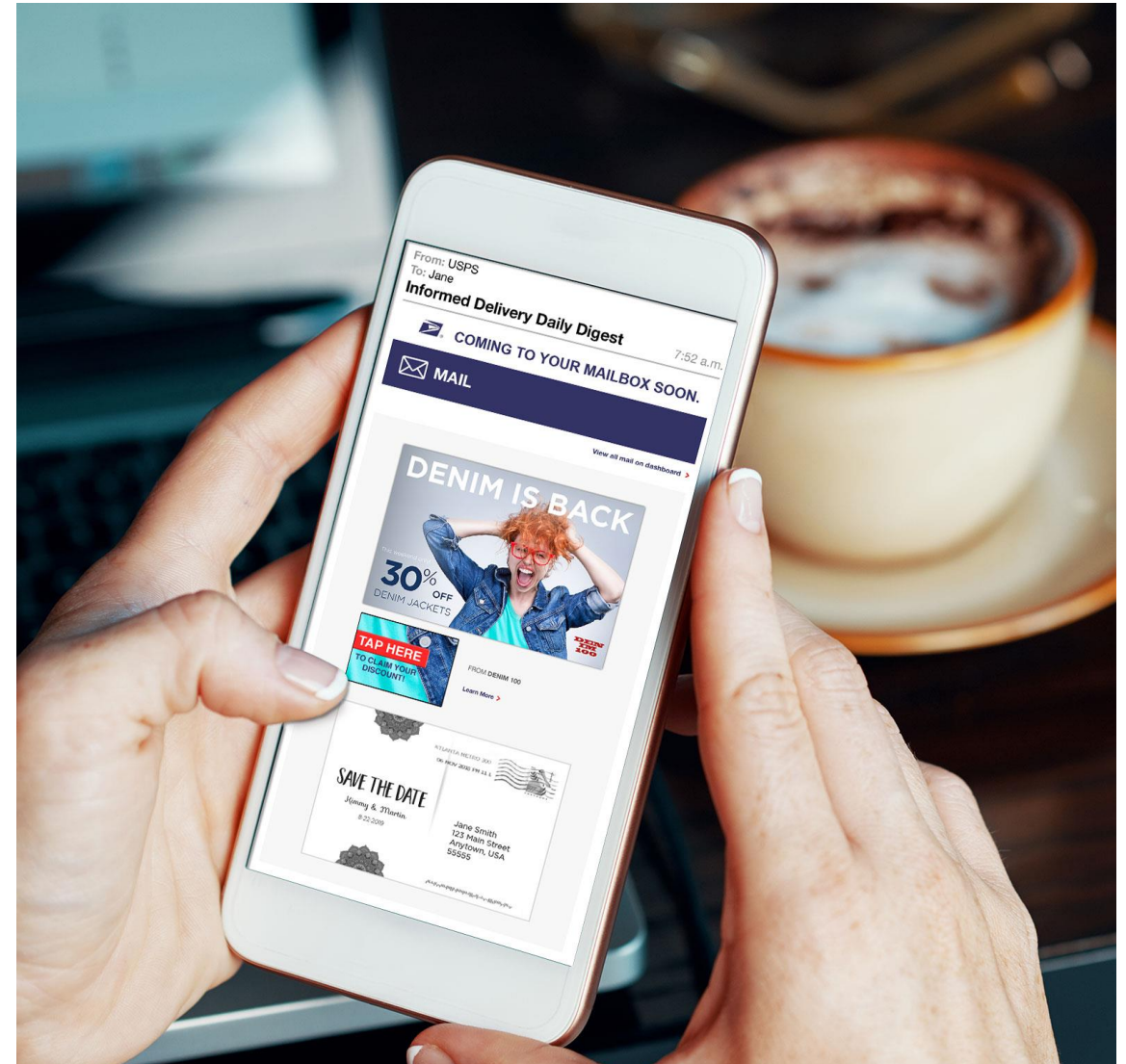


It's a **consumer-facing** feature that provides users the opportunity to **digitally preview** their household mail and manage packages arriving soon.*



Business mailers can integrate colorful and **interactive campaign** elements to enhance and extend the mail moment!

*Exterior images are only provided for letter-size mailpieces that are processed through USPS' automated equipment. Package tracking information on Priority Mail® service, Priority Mail Express® service, and other trackable parcels is also provided.



Are you signed up? Visit informedelivery.usps.com

The Informed Delivery® Feature by the Numbers

39.4M

Registered Users

31.7M

Email-enabled Users

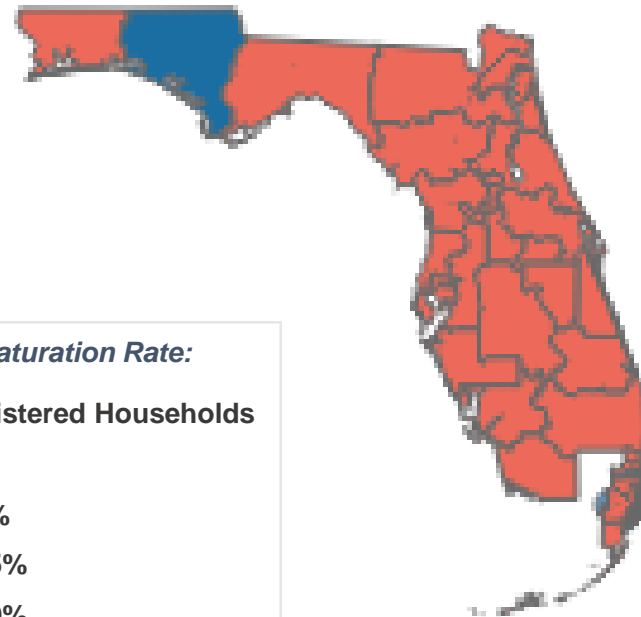
350K+

Weekly User Registrations

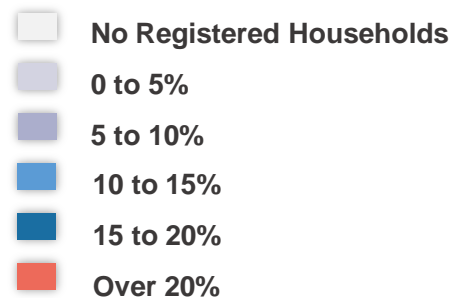
8-week average

Household Saturation Rate

National: **22.5%** State of Florida: **25.9%**



Household Saturation Rate:



96,127

Completed Campaigns

64.7%

Open Rate

6-month average

2,105

Mailers/MSPs Participating

Interactive Campaign Benefits for Election Mail

Constituents depend on mail to help them make informed decisions and take quick action. Interactive campaigns act as supplemental content to enhance your call-to-action by providing consumers with an additional, digital impression.

**Completed
Election Mail
Campaigns**

346

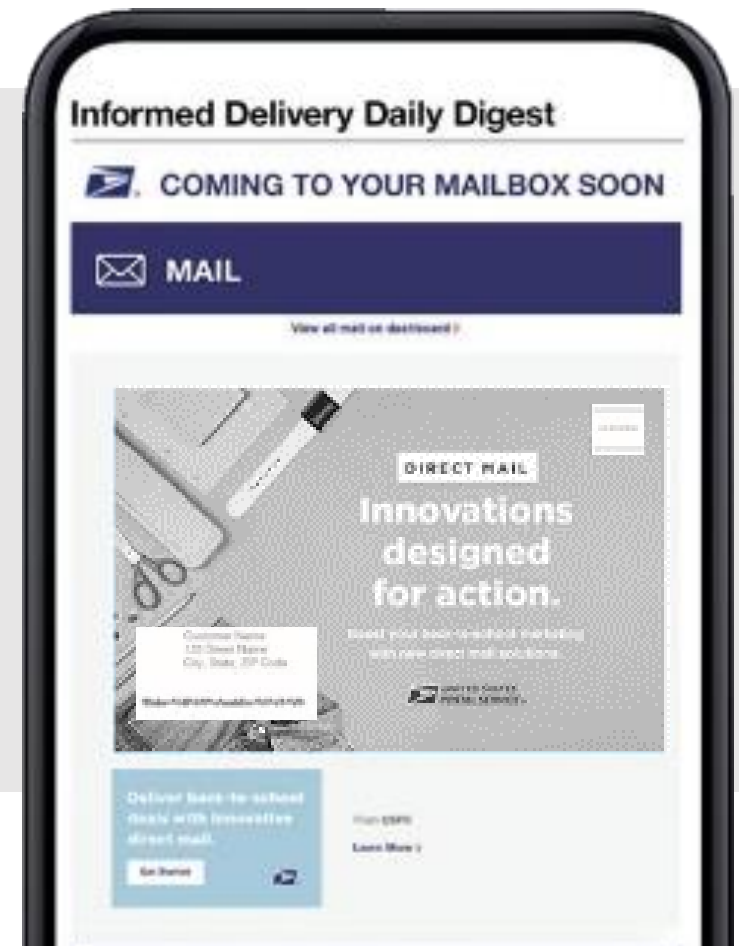
**Election Mail
Email Open Rate**

65.2%

Period: 1/1/2020-5/14/2021

**Click-To-Open-
Rate**

0.87%



2021 Election Mail and Beyond:

Next steps for a successful Vote by Mail Experience

Contact a Mailing and Shipping Solutions Center (MSSC)

- Complete and submit PS Form 3615
- Each election jurisdiction to submit PS Form 6805 BRM/QBRM Application for ZIP+4 Code
- Create an Enterprise Payment System (EPS) Account
- Link all subaccounts to the EPS Account
- Pay applicable fees

Mailing & Shipping Solution Center (MSSC) at: MSSCadmin@usps.gov or 1-877-672-0007

Contact a Mailpiece Design Analyst (MDA)

- Receive mail piece design consultation for mailing standards
- Offer guidance regarding automation rate qualification
- Receive technical assistance for printers, graphic designers, and envelope manufacturers

It is advised to have every election mail envelope design reviewed by a Mailpiece Design Analyst before it is used

MDA Customer Service Help Desk e-mail mda@usps.gov or 1-855-593-6093

Contact your Election Mail Coordinators

- Single point of contact for election mail planning, questions and issue resolution
- Assist with mailpiece design
- Coordinate timelines
- Issue resolution

To reach your Election Mail Coordinator

<http://about.usps.com/gov-services/election-mail/>

Thank you!

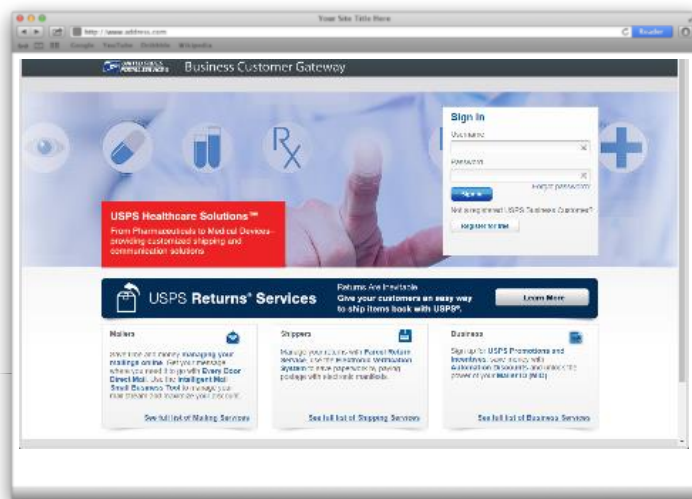


James Duffy

A/Manager Product Preparation & Payment USPS HQ

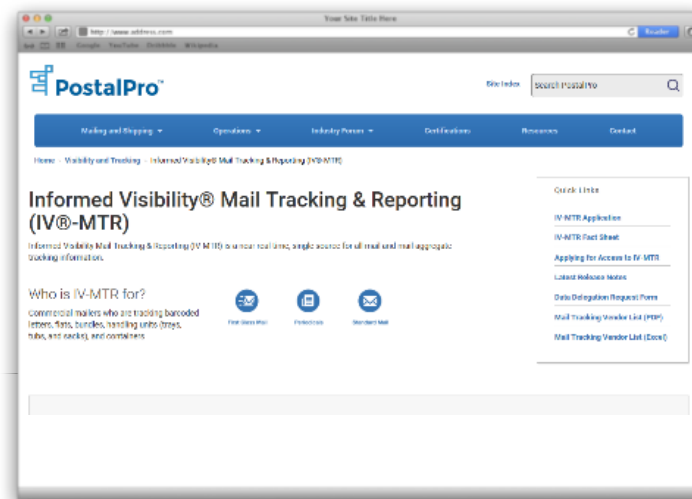
James.M.Duffy2@usps.gov

Appendix



Business Customer Gateway (BCG)

- Register for a FREE account at **www.gateway.usps.gov**
- Sign up for the IV Service under the Mailing Service menu



IV PostalPro

- Apply for Access to IV-MTR
- IV Mail Tracking & Reporting User Guide
- IV Mail.XML Guide
- IV External Facing Data Dictionary



IV Solutions Center

- Direct questions or concerns to the IV Solutions Center at:
InformedVisibility@usps.gov
or
1 (800) 238-3150 Select option #2

Outgoing Election, Ballot Mail

An IMb using defined STIDs, MID, and matching serial number for use on all outgoing election/ballot mail provides essential visibility. For best results, use the full (11-digit) routing code whenever possible.

Outgoing Ballot From Election Office to Voter

0	0	7	1	8	8	0	1	0	1	4	0	0	0	0	7	5	1	9	2	2	3	4	5	6	4	2	1	5	2	3
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID (2N)		Service Type ID (3N)			Mailer ID (6N)						Serial Number (9N)									Routing Code (ZIP) (None, 5N, 9N, or 11N)										
		Defined STID			Assigned MID						Matching Serial Number									Recipient / Voter Address										

Note: A MID can be either 6 or 9 digits, which impacts the length of the serial number.

Returning Ballot Mail

An IMb using one unique STID, MID, matching serial number, and a unique registered 9-digit routing code (ZIP) for use on all returning ballot mail (mailed First-Class) to the Local Election Offices results in enhanced sorting options and visibility.

Incoming Ballot to Election Office

0	0	7	7	7	8	0	1	0	1	4	0	0	0	0	7	5	1	9	2	8	0	1	6	0	9	0	0	6	0	6
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Barcode ID (2N)		Service Type ID (3N)			Mailer ID (6N)						Serial Number (9N)									Routing Code (ZIP) (None, 5N, 9N, or 11N)										
		Return STID			Assigned MID						Matching Serial Number									Registered LEO										

Note: A MID can be either 6 or 9 digits, which impacts the length of the serial number.



YOUR 2020
OFFICIAL
ELECTION MAIL™
KIT 600



Content

- Tag 191 Fact Sheet and Sample Tag
- Informed Visibility® Mail Tracking and Reporting (IV®-MTR) Fact Sheet
- Steps to Creating Your Intelligent Mail® Barcode (IMb®) Fact Sheet
- Business Reply Mail® (BRM) and Qualified Business Reply Mail (QBRM) Fact Sheet
- Special Procedures APO/FPO Fact Sheet
- Informed Delivery® Fact Sheet
- Official Election Mail Program Overview
- Domestic Mail Manual (DMM®) Fact Sheet
- Election Mail Checkbox Fact Sheet
- Cancellations Fact Sheet
- Publication 631: Official Election Mail—Graphic Guidelines and Logos
- Publication 632, State and Local Election Mail—User's Guide (with a step-by-step checklist for election officials)

Your 2020 Election and Political Mail Guide



Key Dates
Key Elections
Election Mail and Political Mail Overview
Absentee Ballots
Absentee and Early Voting
Vote-By-Mail
Military — APO/FPO/DPO
APO/FPO/DPO Outbound Absentee Ballots
APO/FPO/DPO Returning Absentee Ballots
Ballots Tag 191

Business Reply Mail
Qualified Business Reply Mail
Informed Delivery
Improved Mailpiece Visibility
Election and Political Mail Map
Service Type Identifiers
Election 2020 State-By-State
Political Mail Tag 57
FAQs
Contacts and Resources

*New IMb Political Mail Service Type IDs added for Letters and Flats Effective July 27, 2020

Election Mail

The American public can rely on the United States Postal Service to fulfill our role in the electoral process. Facing unprecedented challenges in 2020, the commitment of our 644,000 employees never wavered. A review of our performance and preparation to deliver historic Election Mail volume during the 2020 election cycle is found in our [2020 Post-Election Analysis](#).

